

IVECO

BILOG 2019 – Logistics & Maritime Forum

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CNH
INDUSTRIAL

Sustainable Transport

Massimo Santori (Institutional Relations Italy)



CNH Industrial

IVECO and the other Group's brands



Agricultural
Equipment

Construction
Equipment

Commercial
Vehicles

Powertrain

Financial
Services

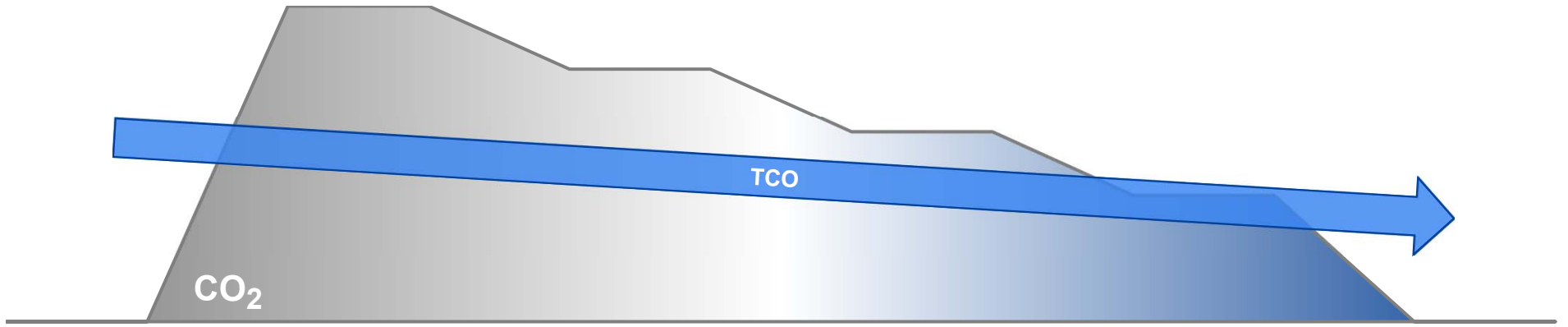
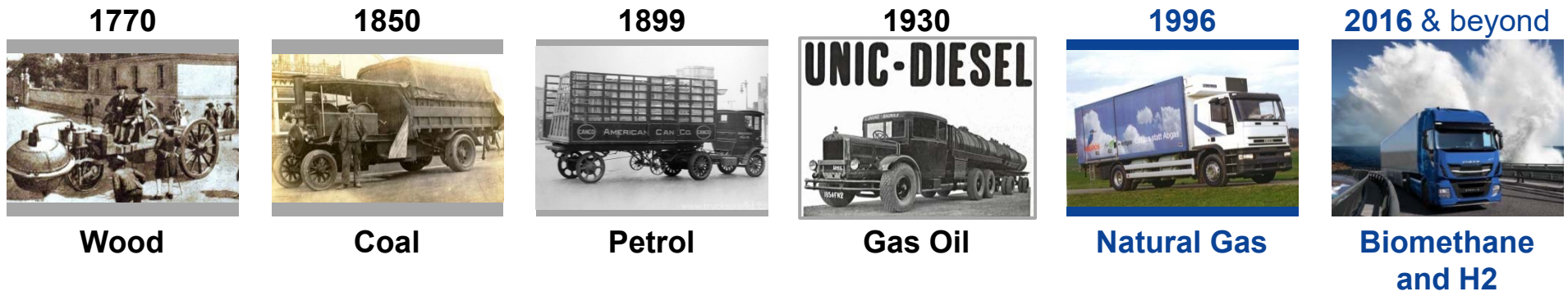


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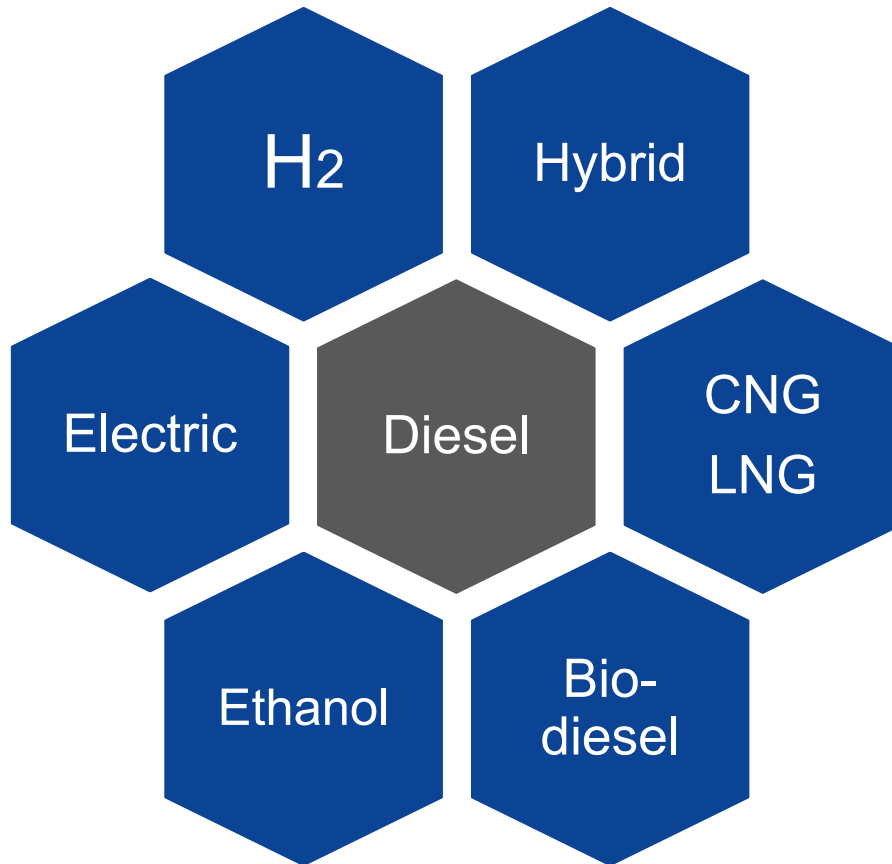
Trucks' fuel history

A long story with a possible happy ending !



Main replacement candidates to diesel for goods transport

Keys factors to enable the energy transition in road transport



1. Be as good as diesel !

- **Total Cost of Ownership**
- Reliability & Safety
- Pay load & Versatility
- Comfort & performances

2. Secure lower externalities

- **Reduced CO₂ emission**
- Reduced air pollutants
- Reduced noise
- Reduced oil dependency

3. Benefit from an efficient fuel distribution

- Safety regulations & Taxes
- **Profitable distribution network**

Alternative Technologies Matrix

Natural Power the rational choice for unlimited sustainability

		Alternative technologies					
		Full Electric	Mild Hybrid	Plug-in Hybrid	CNG Bio CNG	LNG Bio LNG	H2
Missions	Urban logistics	✓	✓	✓	✓	✓	✓
	Construction logistics			✓	✓	✓	✓
	Regional			✓	✓	✓	✓
	National				✓	✓	✓
	Long Haul					✓	✓



Mature, Versatile & Profitable Solutions



IVECO

Your partner for sustainable transport